

EMPTY QUARTER 2013

*xplore*

CROSSING THE EMPTY QUARTER

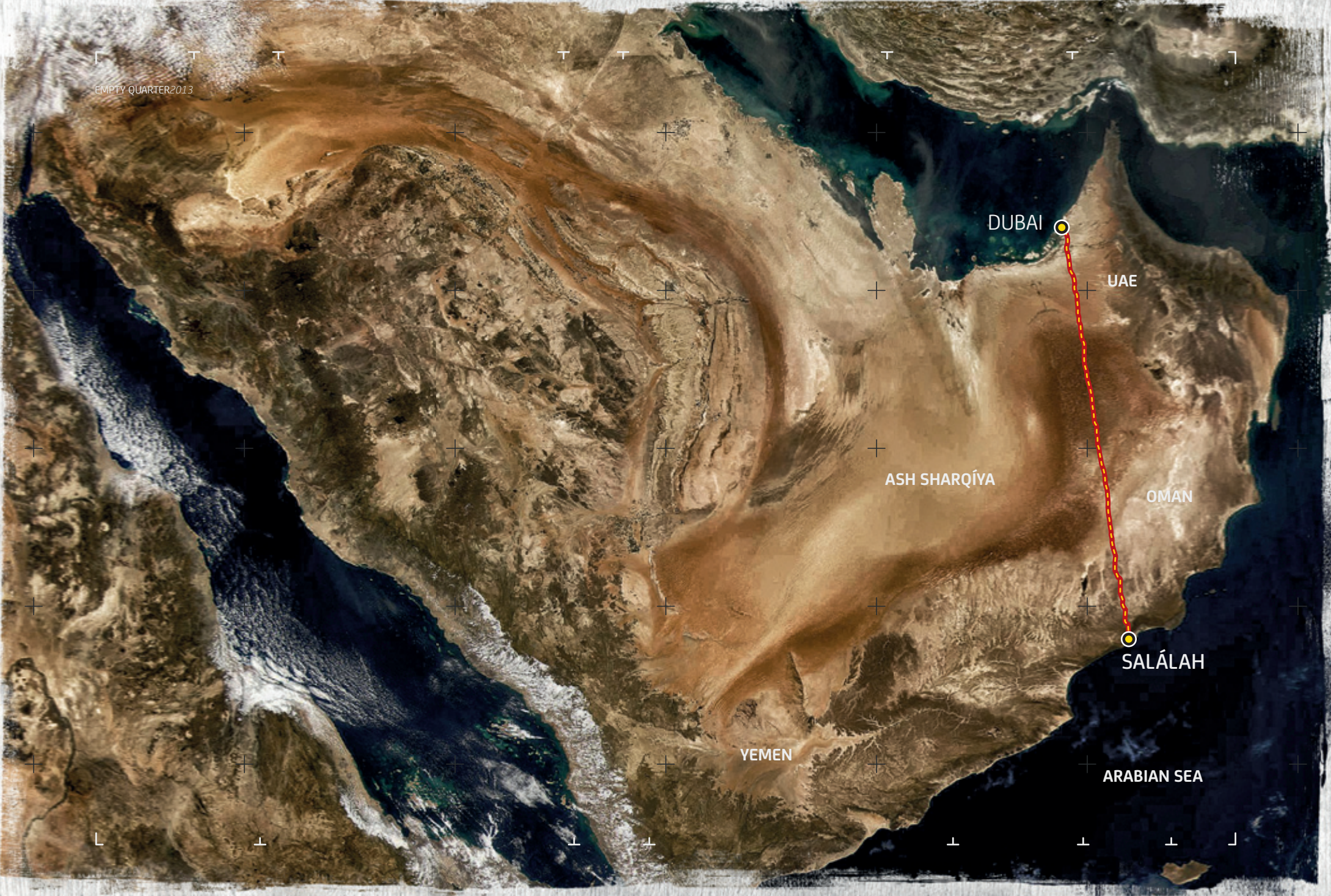


## THE DREAM

To make the first human powered crossing of the Empty Quarter - The Rub' al Khali. In January 2013 Alex and a small team will attempt to walk across the Empty Quarter pulling all their supplies on a small cart. This has never been done before and will test both human endurance and also meticulous planning.







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DUBAI

UAE

ASH SHARQIYA

OMAN

SALALAH

YEMEN

ARABIAN SEA



## WHO IS LEADING THIS?

Alex Harris is one of South Africa's most respected explorers. He has climbed the seven summits, the highest mountain on all seven continents, as well as being the first African to walk unsupported to the South Pole.

## WHY PARTNER?

This is an opportunity to be part of a world first that paints a different but exciting picture of Arabia and its people.





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Pulling carts weighing 100 kilos, Alex and team will try and cover about 20 km's a day and will hope to cross the desert in about 40 days. Starting in Salalah in the south, they will walk roughly due north and end in Dubai in the UAE. Day time temperatures will average 35 degrees and the sand will vary from being desperately soft, to reasonable.

The biggest challenge is of course water. Some will be carried, but some will be dropped off in strategic locations on route. It will be undoubtedly one of the most taxing things a human being can do. But we believe its possible... just!







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THE EMPTY QUARTER IS TRULY THE  
LAST UNEXPLORED PIECE OF EARTH.

BE PART OF SOMETHING SPECIAL!



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